



Logo Colors:

#00fdf6 blue

#041959 dk blue

#041959

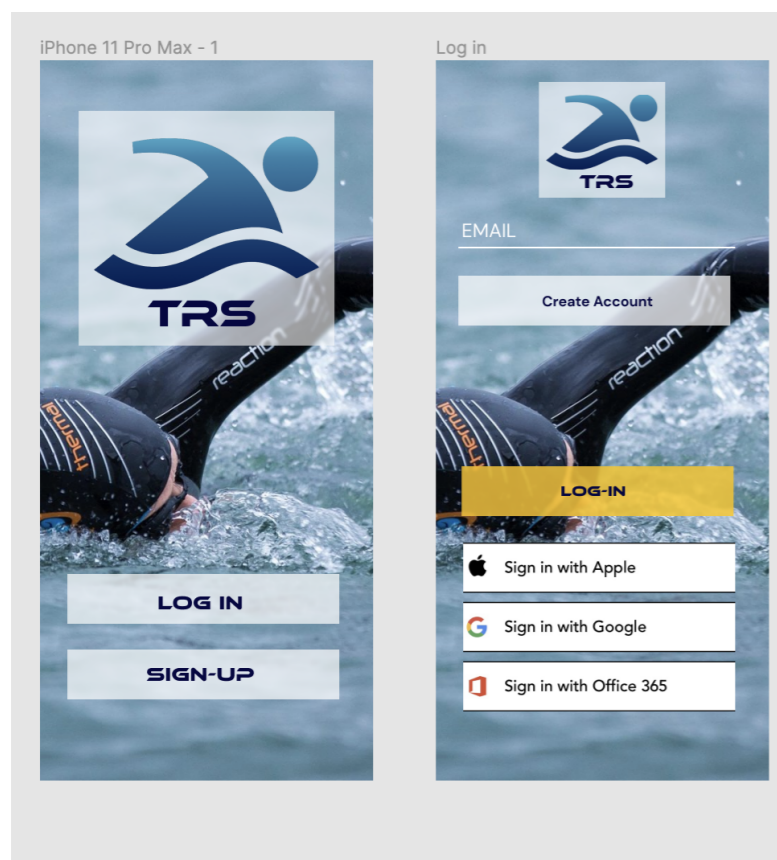
#00BCD9

#fff



Logo white background transparency is set to #fff 60%

Headlines and button links on the opening screen of the app are set in **ETHNOCENTRIC, REGULAR 24 PT** as is the text on the wetsuits and the TRS lettering on logo.



Body copy, Headlines, links and labels are set in **DM Sans**

Header: **DM Sans, Bold 20 pt**

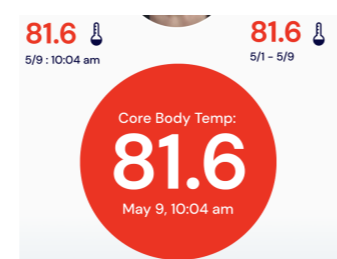
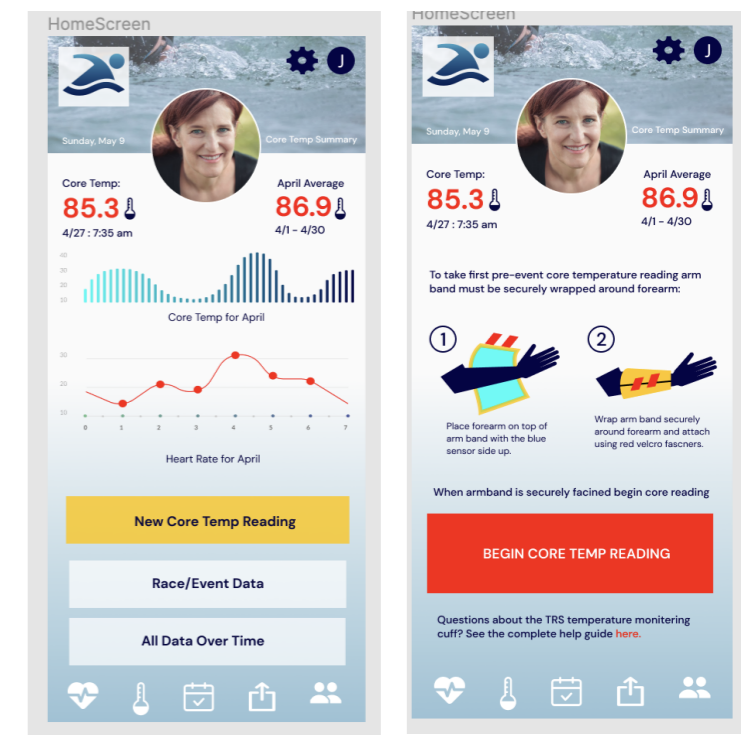
Button text: **DM Sans, Bold 18pt**

Labels: DM Sans, Regular 14pt

Instructions: DM Sans Regular 12pt

Text over background photo is
DM Sans, Regular 12 pt

Core Temperature Reading Button is
set in **DM Sans, Bold 18 pt, All Caps**



Reading number
is **DM Sans Bold,**
96pts

COLORS



Gradients

#00fdf6 blue

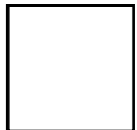
#041959 dk blue



#041959

#00BCD9

#fff



Logo white background transparency is set to #fff 60%

#fff - white

#0770A1 Blue



Gradient for backgrounds

#FF1100



Red is used to emphasize core temp readings

#FFC700



Gold is used for main function buttons only:

- Core Temp reading
- Stop
- Log-In

Main Colors:

#041959



#00BCD9



#fff



Accent Colors:

#FF1100



#FFC700



Text is #041959.

Text Links are #FF1100

Clickable buttons are #fff 70% opacity AND #ffc700 at 100% opacity

Main button for checking core temp is #FF1100

Bottom menu icons are #fff 100% opacity

